

WORKSHOP

DIVERSITY & INCLUSION
TRAINING



1 DAY TRAINING WORKSHOP
FACILITATED BY
LAU PLOUG ALBJERG

DIVERSITY & INCLUSION TRAINING



HOW YOU CAN GO BEYOND GOOD INTENTIONS AND
INTEGRATE A TRULY AUTHENTIC
DIVERSITY & INCLUSION AGENDA IN
YOUR ORGANISATION

PURPOSE

With this 1-day training in Diversity & Inclusion, we put the concepts in perspective, and discuss what the terms means.

Diversity & Inclusion is not just a humane argument. There is also plenty of commercial argumentation as to why companies should increasingly ensure that their business reflects the outside world.

Through "Best Practice's", we look at examples of how to integrate a Diversity and Inclusion agenda into the company culture.

Finally, we look at how the company can use this new position in their employer branding to ensure the company can attract a wider group of talents.

DETAILS

All organisations differ we are therefor happy to tailor to your profile, purpose and needs.

Ahead of the workshop we are happy to have conversations with key employees to ensure that we deliver on key points for you.

This workshop can be facilitated online or on location.

Let's talk about your wishes.

Contact us directly at: booking@unlearn.dk



DIVERSITY

PART 1 - MORNING



- What is “Diversity” and what does it mean for a company.
- Moving to an embracing culture
- Attention to internal and external diversity

INCLUSION

PART 2 - AFTERNOON



- Best Practice’s - what can we learn from other companies
- Workshop - Concrete initiatives to create a more inclusive workplace
- Internal communication - how to change a corporate culture
- Diversity & Inclusion employer branding - How to attract the more diverse group of talent.
- Summary and conclusion

ADDITIONAL OPTIONAL PRODUCTS

1: 1 Coaching and mentoring for key employees and leadership team.

D&I from initiative to execution - Get a D&I consultant connected to your company. We are with you all the way.

BACKGROUND

In the wake of #metoo and #blacklivesmatter, there has been an increased focus on the diverse and inclusive work space. This new wave, pushing in our diverse personalities breaks with our conventional “work identity” which separated private life and working life.

The business suit is in many ways the perfect symbol of the uniformity companies previously expected of its employees. It symbolises the distance put between private and working life.

We were the company’s man or women. But times have changed at an unprecedented rate in recent years.

In many of, especially the younger, generations and minorities in general, we experience a new and strong self-awareness and a desire to be able to be ourselves in the workplace. We want the renewed self-confidence and pride in diversity to be recognized.

Diversity and Inclusion does not stop by women being better represented in the leadership team – It goes much further. More than 35% of the LGBT-community are not open about their sexuality at work. And many ethnic minorities are poorly represented when it comes to leadership roles.

Companies are discovering not only the humanistic but also commercial arguments as to why the company’s workforce should reflect the true demographic composition of their customers and the outside world. But how do companies integrate an authentic and inclusive work environment, and how does the company “brand” itself so that they also become more attractive to a wider group of talents?

DID YOU KNOW THAT

64% Say Diversity and Inclusion is an important factor in their decision to accept a job offer

Ethnically diverse leadership teams are 36 % more likely to be profitable

SPECIALIST



LAU PLOUG ALBJERG

MA., CERT COACH

Lau brings in 15 years of experience from an international career in marketing and brand management, across northern Europe, where he has delivered growth to some of the world's most well-known brands.

His corporate background combined with his certification in cognitive behavioral coaching makes him a perfect partner for companies and individual clients looking to bring positive meaningful change

Lau holds a Master in Digital Media Management from the University of London and is passionately engaged in the Diversity and Inclusivity agenda as well as a member of the LGBTQ+ community.

Lau is located between London and Copenhagen and speaks both Danish and English fluently.

In London, he is working as a career coach and brand specialist for the world's leading outplacement and talent development agencies.